



## FROG CELLSAT LIMITED

CORPORATE IDENTITY NUMBER: U51909DL2004PLC127530

Registered Office	Corporate Office	Contact Person	Email & Contact	Website
Office No. 406, D-35 Third Floor Old Plot No. 2-A, Laxmi Nagar Delhi East, Delhi-110092, India	B-3, Sector-65, Noida-201301, Uttar Pradesh, India	Ms. Manisha Makhija, Company Secretary and Compliance Officer	CS@frogcellsat.com 120-4859650	www.frogcellsat.com

THE PROMOTERS OF OUR COMPANY ARE MR. KONARK TRIVEDI AND STAR PRIVATE TRUST

## DETAILS OF THE OFFER

TYPE	FRESH ISSUE	OFFER FOR SALE (OFS)	OFFER SIZE	ELIGIBILITY AND SHARE RESERVATION AMONG QIBs, NIIs AND RIIs
Fresh Issue	Up to 40,75,200 Equity Shares aggregating up to ₹[*] lakhs	NIL	₹ [*] lakhs	The Offer is being made pursuant to Regulation 229(2) of SEBI ICDR Regulations, As the Company's post issue Paid-up capital would be more than 10.00 (Ten) Cr.

Details of OFS by Promoter(s)/Promoter Group/Other Selling Shareholders:

-NIL-

## RISKS IN RELATION TO THE FIRST OFFER

The face value of the Equity Shares is ₹10.00 each. The Offer Price, Floor Price or Price Band as determined by our Company in consultation with the BRLM and on the basis of the assessment of market demand for the Equity Shares by way of the Book Building Process, as stated under "Basis for Offer Price" on page 70, should not be considered to be indicative of the market price of the Equity Shares after the Equity Shares are listed. No assurance can be given regarding an active and/or sustained trading in the Equity Shares nor regarding the price at which the Equity Shares will be traded after listing.

## GENERAL RISK

Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in the Offer unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Offer. For taking an investment decision, investors must rely on their own examination of our Company and the Offer, including the risks involved. The Equity Shares in the Offer have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the contents of this Draft Red Herring Prospectus. Specific attention of the investors is invited to "Risk Factors" beginning on page 25.

## ISSUER'S ABSOLUTE RESPONSIBILITY

Our Company, having made all reasonable inquiries, accepts responsibility for and confirms that this Draft Red Herring Prospectus contains all information with regard to our Company and the Offer, which is material in the context of the Offer, that the information contained in this Draft Red Herring Prospectus is true and correct in all material aspects and is not misleading in any material respect, that the opinions and intentions expressed herein are honestly held and that there are no other facts, the omission of which makes this Draft Red Herring Prospectus as a whole or any of such information or the expression of any such opinions or intentions misleading in any material respect.

## LISTING

The Equity Shares, once offered through the Red Herring Prospectus, are proposed to be listed on the SME Platform of National Stock Exchange of India Limited (NSE EMERGE)

## BOOK RUNNING LEAD MANAGER



**Sarthi Capital Advisors Private Limited**  
CIN: U65190DL2012PTC238100  
401, 4<sup>th</sup> Floor, Manek Plaza, 167, Vidyanagari Marg, Kalina, Santacruz (E), Mumbai – 400 098  
Tel No.: +91 22 2652 8671/ 72  
Email Id: compliance@sarthiwm.in  
Website: www.sarthiwm.in  
Contact Person: Mr. Deepak Sharma  
SEBI Registration No.: INM000012011

## REGISTRAR TO THE OFFER



**SKYLINE FINANCIAL SERVICES PRIVATE LIMITED**  
CIN: U74899DL1995PTC071324  
D-153 A, 1st Floor, Okhla Industrial Area, Phase - I, New Delhi-110020  
Tel. No.: +91-11-40450193-197  
Email: ipo@skylinerta.com  
Investor Grievance E-Mail: grievances@skylinerta.com  
Contact Person: Ms. Rati Gupta  
Website: www.skylinerta.com  
SEBI Registration No.: INR000003241

## BID/OFFER PROGRAMME

ANCHOR INVESTOR BIDDING DATE	* *
BID/OFFER OPENS ON	*
BID/OFFER CLOSES ON	* **

\*Our Company in consultation with the BRLM may consider participation by Anchor Investors in accordance with the SEBI ICDR Regulations. The Anchor Investor Bidding Date shall be one Working Day prior to the Bid/Offer Opening Date.

\*\*Our Company in consultation with the BRLM may consider closing the Bid/Offer Period for QIBs one Working Day prior to the Bid/Offer Closing Date in accordance with the SEBI ICDR Regulations.